

10 UNBEATABLE Ways To Make Your Website Better

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There are many ways you can market your website and generate traffic. Some require an investment of money – others just require an investment of time. Here is a list of a ten UNBEATABLE ways that are guaranteed to increase your traffic. They will take a little time but they won't cost you a penny. Check out the list below:

1. **Blog Regularly.** Be sure to notify (or ping) aggregators and search engines when you post new content.
2. **Article Marketing.** Sign up for an account with EzineArticles or other valuable article database, write articles, and include a tagline about your website in the about the author section.
3. **Social Networking Sites.** There are a wide variety of social networking websites such as Facebook, LinkedIn, and Twitter. If you have an account, be sure to include your url in your portfolio, along with a brief blurb, if applicable. You can also opt to create an account or page to advertise your business. When doing so, do make sure that you are abiding by the terms of use.
4. **Email At Your Domain.** To get your domain name out there, create an email account at your domain. And if you still want to use Gmail (or other free email services), consider forwarding your email.
5. **Forum Posting.** Include a signature for each of your forum posts containing your domain name along with a tagline.
6. **Social Bookmarking Sites.** This is probably one of the easiest ways to generate traffic. Simply create an account with Digg or StumbleUpon and begin submitting your own articles.
7. **Mailing Lists.** By collecting visitor email addresses, you can easily send articles and advertisements directly to their inboxes, and encourage them to return to your website.
8. **Submit Sitemaps.** To ensure that search engines know about all of your website's pages, create a sitemap in XML format and submit it to all of the large search engines. Some popular search engines that accept sitemaps include Google, Yahoo, MSN Live, and Ask.
9. **Press Releases.** Similar to article marketing, creating and distributing a press release can result in a wide variety of inbound links. When drafting your press release, be sure to create an informative article about your business, what it offers, and why people should visit your website or use your services.
10. **Submit Your Site To Directories.** You don't need to pay for directories; there are a lot of free ones out there. Submit your website to as many as you can.

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