

5 Best Business Blogs

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Using the Internet as a resource is mandatory in this day and age. Turning to blogs for relevant information is becoming more and more common place. If you would like to learn more about [social media](#), online business, small business, entrepreneurship, or even [blogging](#) about your business, view the 5 best business blogs.

I personally researched and reviewed each of these blogs to determine if they had enough viable, credible, and useful information any business-person could implement in their daily lives.

Skim through them and see which one fits you the best, then subscribe to their [RSS Feed](#) to get a daily dose of useful information. Such is the beauty of blogs.

1. [Small Business Trends](#)

Small Business Trends is an award-winning online publication for small business owners, entrepreneurs and the people who interact with them. It offers a variety of websites and information feeds to help you stay informed about social media and the small business market. They consider themselves “small business success ... delivered daily.” You can track, explore and learn from trends affecting small business

2. [Church of the Customer](#)

Co-Authored by Ben McConnell, authoer of “Citizen Marketers: When People are the Message,” the Church of the Customer Blog has more than 121,000 daily readers. It’s ranked as one of the most popular business blogs in the world. He advises a number of organizations on creating social media word of mouth and customer evangelism strategies.

3. [Business Bloggers](#)

<http://www.allbusiness.com/2984958-1.html>

A collection of various business blogs that pertain to specific subjects. These different blogs include subjects such as online business intelligence, small business, finance, sales, technology, and much more.

4. [Duct Tape Marketing](#)

<http://www.ducttapemarketing.com/blog/>

Chosen as Best Small Business Marketing Blog in 2004, 2005, and 2006, the Duct Tape Marketing blog is a comprehensive discussion of marketing tactics and strategies. It discusses social media, mobile marketing, and the revolutionary changes happening the marketing world today.

5. [Small Business Brief](#)

<http://www.smallbusinessbrief.com/>

Powered by [WordPress](#), the Small Business Brief is an easy to read and comprehensive feed of small business news and facts. There are great tips and how-to's throughout the blog, as well as links to other related articles.

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