

How to be A Productive Blogger

Date: July 23, 2010 11:20 AM

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Tags: [blogging](#), [blogs](#), [marketing strategy](#), [readership](#), [search engine optimization](#), [social media](#), [traffic](#)

Permalink: <http://bit.ly/a4synv>

If you are an active blogger, you know that it's difficult enough to maintain concentration as you write. Not only that, but you have to pump out a new blog everyday with quality content an interesting topic. How do successful bloggers avoid falling into the "I'm just going to write this and get it over with" mental trap?

To be a productive blogger, there are certain disciplinary measure you need to take. Follow these steps and watch as your content improves, your [search engine traffic](#) increases, and you gain more readership.

Are You Addicted To Your Email?

You could be wasting valuable time by sending or receiving personal email. According to a 2009 Gallup Poll, the average employee spends over 75 minutes per day using office computers for non-business related activity. This does not include an [email marketing strategy](#), strictly personal use.

When it comes to the block of time you designate to sit down and write your blog post, the only reason you should be checking your email is to see if you have any feedback for recent posts that you might be able to include in your new one. Save email for later.

Expound On Your Creativity

Every writer knows what it feels like to be on a creative roll. You feel like you can write forever, in fact you may feel like you can barely type fast enough to keep up with the flowing train of thoughts. If you are ever in a creative think tank, try writing a few additional articles and saving them for later.

There are always some days when you're feeling [the woes of blogger's block](#), so you will be grateful to have stashed (quality) articles for days when you need a copywriting break.

Make A Schedule

Yes, we're writers, some of us love creative chaos and write simply when an idea pops into our heads. Many bloggers have a difficult time writing as per specified schedules.

So, although this may not sound ideal, it works. Create a posting list, with a list of topics and a brief outline of how you want to discuss that topic. This will make writing on schedule without struggling for a topic so much easier.

When you are able to write blogs productively, on an interesting topic, and with quality content, you have the ability to focus more time on gaining visibility and increasing your traffic. Be sure to write with [Search Engine Optimization](#) in mind, and spend as much spare time as possible expanding your [Social Media influence](#).
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