

Vesta Digital Clients See Traffic Increase with IntelBuilder

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IntelBuilder – a new Social Media Platform that enhances online advertising and [social media marketing](#) efforts – has been on the market for less than a year and clients are already excited about the results.

World Market Media, one of the largest online investment community's in the world, saw page views jump almost 800% from September to December.

“IntelBuilder is one reason we have grown so big in such a short amount of time,” explains World Market Media CEO Ronald Russo. “It helps us communicate better, faster, and address issues that matter most to our customers.”

World Market Media links all of the world's securities exchanges and their various investment communities across one single multilingual platform and lets users interact with one another within a truly global online investment community.

The IntelBuilder Social Media platform provides an opportunity to publish content and updates on websites and automatically submit it across all major networking sites such as Twitter and Facebook; and major bookmarking sites such as Digg and Delicious with one click. The platform also allows distributing content to Google News and other major news and media providers automatically. Plus, IntelBuilder lets users effectively manage their readership and subscription and also monitor website traffic and statistics.

When used properly, these social media applications have engagement times that are 75 times greater than traditional banner ads.

Omni Advertising - a full service advertising agency in Boca Raton, Florida - recently introduced this product to some of their clients. One was the Broward Community School System. They saw an almost immediate increase of visits and online class applications as soon as they added IntelBuilder to their infrastructure.

About IntelBuilder

IntelBuilder is content management system and social media platform for publishing content on the web as well as a web application framework.

IntelBuilder is designed for easy control and maintenance and allows site administrators to effortlessly add content pages, edit existing content and remove outdated material from their websites.

About Vesta Digital

Vesta Digital offers a suite of applications designed to integrate seamlessly with any website and/or brand. With IntelBuilder Content Management System (CMS), Feed Manager, and Custom Modules companies are able to create engaging social media experiences for their customers.