

# IntelBuilder is now featured on Killer Startups

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Vesta Digital is proud to announce that IntelBuilder has been selected as a new comprehensive social media platform on [KillerStartUps.com](#) and [Ziipa](#), a user driven website dedicated to entrepreneurs, investors, and bloggers who wish to share their views, review and stay abreast of the information on up-and-coming internet startups using blog platforms.

[IntelBuilder Social Media Platform](#) is proprietary software which encompasses emerging Web 2.0 technology and community platforms and provides businesses with a venue to integrate company's message across multiple channels to maximize the reach and potential. Reconnecting with consumers via social media provides a new marketing strategy for companies wishing to get their point across quickly and efficiently to a key group of followers.

Artem Gassan, founder and CEO of Vesta Digital, refers to this strategy as follows: "While creating and maintaining your own content is important, monitoring and responding to the conversations taking place about your brand across the web through blogs and forums becomes critical".

[IntelBuilder Social Media Platform](#) is a web-based platform developed to enhance online product marketing and advertising and offers a marketing strategy for professionals seeking best practices for using Web 2.0 in their marketing plans. The platform also allows companies to effectively leverage the power of social media to achieve online marketing success.

## Platform Power Tools

- Automatic update of your web content and blog updates on all of your registered social networks (up to 40)
- Automatic submission to major bookmarking websites (up to 15)
- Automatic SEO based on the content of your website and blog updates
- Extensive website reporting of web traffic and statistics
- Automatic RSS distribution to Google News and other major news and media providers
- Effective management and tracking of your subscribers and readership

## Platform Features

- Blog
- Blog Rolls
- Podcast
- Podcast Rolls
- Feed Chicklets
- Video Streaming
- Live Broadcasting

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